

AFSCME

10/20-10/25/16

**POLITICAL FILE CHECK LIST** \$25,300

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25332936	<b>Changes as of:</b> 10/18/2016 at 1:44 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //5372	<b>Flight:</b> 10/17/16 - 10/30/16	<b>Total \$:</b> \$25,300.00
<b>Agency:</b> Adelstein & Associates	<b>Advertiser:</b> AFSCME	<b>Total Spots:</b> 25
2155 CATON CHICAGO, IL 60647	<b>Product:</b> AFSCME	<b>Total CPP:</b> \$266.04
	<b>Agency Order #:</b>	<b>Total GRP:</b> 95.1
	<b>Buyer:</b> BARB OBRZUT	
	<b>Salesperson:</b> DAN RAYMOND	
	312-832-6634	
	<b>Office:</b> CHICAGO	
	<b>Primary Demo:</b> Adults 35+	
	<b>Con Type:</b> POLITICAL/NOTE	
	<b>Assistant:</b> REBECCA BERRY	
	312-832-6605	
<b>Comments:</b> SCHEDULE RUNS WED, 10/19-TUE, 10/25.	<b>Separation:</b>	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 10/24		Total Spots	Total \$	CPP	GRP
							10/17	10/24				
1	W-F 6a-7a		SUNRISE THIS MORNING	\$900.00	3.3	60	2	0	2	\$1,800.00	\$272.73	6.6
2	M-Tu 6a-7a		SUNRISE THIS MORNING	\$900.00	3.3	60	0	1	1	\$900.00	\$272.73	3.3
3	W-F 7a-9a		GMA	\$1,200.00	4.8	60	2	0	2	\$2,400.00	\$250.00	9.6
4	M-Tu 7a-9a		GMA	\$1,200.00	4.8	60	0	1	1	\$1,200.00	\$250.00	4.8
5	Sa 7a-8a		SATURDAY GMA	\$700.00	3.2	60	1	0	1	\$700.00	\$218.75	3.2
6	W-F 9a-10a		LIVE WITH KELLY	\$500.00	2.9	60	1	0	1	\$500.00	\$172.41	2.9
7	M-Tu 9a-10a		LIVE WITH KELLY	\$500.00	2.9	60	0	1	1	\$500.00	\$172.41	2.9
8	W-F 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$400.00	2.1	60	1	0	1	\$400.00	\$190.48	2.1
9	M-Tu 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$400.00	2.1	60	0	1	1	\$400.00	\$190.48	2.1
10	W-F 10:30-4p		DR. PHIL	\$800.00	2.9	60	1	0	1	\$800.00	\$275.86	2.9
11	M-Tu 11:30-4p		DR. PHIL	\$800.00	2.9	60	0	1	1	\$800.00	\$275.86	2.9
12	W-F 4p-5p		ELLEN	\$800.00	3.0	60	1	0	1	\$800.00	\$266.67	3.0
13	M-Tu 4p-5p		ELLEN	\$800.00	3.0	60	0	1	1	\$800.00	\$266.67	3.0
14	W-F 5p-5:30p		FIRST NEWS @ 5P	\$1,500.00	5.8	60	1	0	1	\$1,500.00	\$258.62	5.8
15	M-Tu 5p-5:30p		FIRST NEWS @ 5P	\$1,500.00	5.8	60	0	1	1	\$1,500.00	\$258.62	5.8
16	W-F 6p-6:30p		NEWSCHANNEL 20/15 @ 6P	\$1,700.00	6.2	60	1	0	1	\$1,700.00	\$274.19	6.2
17	M-Tu 6p-6:30p		NEWSCHANNEL 20/16 @ 6P	\$1,700.00	6.2	60	0	1	1	\$1,700.00	\$274.19	6.2
18	W-F 6:30p-7p		ENTERTAINMENT TONIGHT	\$1,000.00	3.8	60	2	0	2	\$2,000.00	\$263.16	7.6
19	M-Tu 6:30p-7p		ENTERTAINMENT TONIGHT	\$1,000.00	3.8	60	0	1	1	\$1,000.00	\$263.16	3.8
20	W-F 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$1,700.00	3.9	60	1	0	1	\$1,700.00	\$435.90	3.9
21	M-Tu 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$1,700.00	3.9	60	0	1	1	\$1,700.00	\$435.90	3.9



125 West 55th St  
New York, NY 10019

Contract # 25332936

Changes as of: 10/18/2016 at 1:44 PM

Version: Current State Version 1

CPE: //5372

Agency: Adelstein & Associates

Advertiser: AFSCME

Station: WICS

Market: Campaign-Sprngfld-Dtr DMA

Total \$: \$25,300.00  
Total Spots: 25

2155 CATON  
CHICAGO, IL 60647

Product: AFSCME  
Buyer: BARB OBRZUT  
Salesperson: DAN RAYMOND  
312-832-6634

Office: CHICAGO  
Primary Demo: Adults 35+  
Con Type: POLITICAL/NOTE  
Assistant: REBECCA BERRY  
312-832-6605

Total CPP: \$266.04  
Total GRP: 95.1

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/17 - 10/24		Total Spots	Total \$	CPP	GRP
							10/17	10/24				
22	Sa 2:30p-6p		ABC COLLEGE FOOTBALL	\$500.00	2.6	60	1	0	1	\$500.00	\$192.31	2.6
TOTALS:							15	10	25	\$25,300.00	\$266.04	95.1



125 West 55th St  
New York, NY 10019

Contract # 25332936 Changes as of: 10/18/2016 at 1:44 PM Version: Current State Version 1

CPE: //5372 Flight: 10/17/16 - 10/30/16 Station: WICS Total \$: \$25,300.00  
Agency: Adelstein & Associates Advertiser: AFSCME Market: Campaign-Sprngfl-Dtr DMA Total Spots: 25

2155 CATON Product: AFSCME Office: CHICAGO Total CPP: \$266.04  
CHICAGO, IL 60647 Agency Order #: Buyer: BARB OBRZUT Con Type: POLITICAL/NOTE Total GRP: 95.1  
Salesperson: DAN RAYMOND Assistant: REBECCA BERRY Separation:

312-832-6634 312-832-6605

Special Instructions

Date/Time	Added by	Comment
10/18/16 1:44 PM	REBECCA BERRY	SCHEDULE RUNS WED, 10/19-TUE, 10/25.

Order Level Comments

Competitive Information			
Market Budget:	\$101,200		
WICS Share:	25%		
Comment:			
WAND:	39%		
WCIA:	30%		
WRSP:	6%		

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	25	\$25,300.00
Total	100%	25	\$25,300.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	25	\$25,300.00
Total	25	\$25,300.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/18/16 1:46 PM				
New	10/18/16 1:44 PM	REBECCA BERRY	New	25	
				\$25,300.00	\$25,300.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
2155 Caton  
Chicago, IL 60647

Contract #

66432

Schedule Dates

7/20/16-10/25/16

Advertiser

AFSCME (29143)

Agency

Adelstein & Associates (17775)

Product

POLITICAL ISSUE (ns) (1187)

Brand

AFSCME (146890)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

OBRSUT, BARB

Phone/Fax

/

CPE

5372

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

AFSCME Alex Bradley  
SCHEDULE RUNS WED, 10/19-TUE, 10/25.

Date Entered

10/18/16

Last Modified

10/18/16

Entered By

Amanda Pa...

CO-OP

No

Headline #

ECR25332936

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,795.00

Net Total

\$21,505.00

Sales Tax

WICS WICD Co

Oct. 2016

Grand Total:

25

\$25,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3.3)	10/20/16-10/21/16	2	1:00	6A- 7A (CST)	2				X	X			2	\$900.00	\$1,800.00	WICS+WICD Combo 100/0 (WICS) Sunrise This Morning		10/18/16
2.0	Normal Line / SPOT (2-3.3)	10/24/16-10/25/16	2	1:00	6A- 7A (CST)	1	X	X						1	\$900.00	\$900.00	WICS+WICD Combo 100/0 (WICS) Sunrise This Morning		10/18/16
3.0	Normal Line / SPOT (3-4.8)	10/20/16-10/21/16	2	1:00	7A- 9A (CST)	2			X	X				2	\$1,200.00	\$2,400.00	WICS+WICD Combo 100/0 (WICS) GMA		10/18/16
4.0	Normal Line / SPOT (4-4.8)	10/24/16-10/25/16	2	1:00	7A- 9A (CST)	1	X	X						1	\$1,200.00	\$1,200.00	WICS+WICD Combo 100/0 (WICS) GMA		10/18/16
5.0	Normal Line / SPOT (5-3.2)	10/22/16-10/22/16	2	1:00	7A- 8A (CST)	1						1		1	\$700.00	\$700.00	WICS+WICD Combo 100/0 (WICS) Saturday GMA		10/18/16
6.0	Normal Line / SPOT (6-2.9)	10/20/16-10/21/16	2	1:00	9A- 10A (CST)	1				X	X			1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		10/18/16
7.0	Normal Line / SPOT (7-2.9)	10/24/16-10/25/16	2	1:00	9A- 10A (CST)	1	X	X						1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		10/18/16
8.0	Normal Line / SPOT (8-2.1)	10/20/16-10/21/16	2	1:00	11A- 11:30A (CST)	1				X	X			1	\$400.00	\$400.00	WICS+WICD Combo 100/0 (WICS) News Channel 20 Midday		10/18/16
9.0	Normal Line / SPOT (9-2.1)	10/24/16-10/25/16	2	1:00	11A- 11:30A (CST)	1	X	X						1	\$400.00	\$400.00	WICS+WICD Combo 100/0 (WICS) News Channel 20 Midday		10/18/16
10.0	Normal Line / SPOT (10-2.9)	10/20/16-10/21/16	2	1:00	3P- 4P (CST)	1				X	X			1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS) Dr. Phil		10/18/16
11.0	Normal Line / SPOT (11-2.9)	10/24/16-10/25/16	2	1:00	3P- 4P (CST)	1	X	X						1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS) Dr. Phil		10/18/16
12.0	Normal Line / SPOT (12-3.0)	10/20/16-10/21/16	2	1:00	4P- 5P (CST)	1				X	X			1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS) Ellen		10/18/16
13.0	Normal Line / SPOT (13-3.0)	10/24/16-10/25/16	2	1:00	4P- 5P (CST)	1	X	X						1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS) Ellen		10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS-TV/CD  
2680 E Cook St  
Springfield, IL 62703

Adelstein & Associates  
2155 Caton  
Chicago, IL 60647

**nttrac**  
Schedule Date: 10/20/16-10/25/16  
Advertiser: AFS/CME (2914)  
Agency: Adelstein & Associates (17775)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: AFS/CME (146890)  
Salesperson: Millennium/CHI, Chicago (1094)  
Sales Office: Millennium Chicago  
Buyer Name: OBRZUT, BARB  
Phone/Fax: /  
CPE: 5372  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: AFS/CME Alex Bradley  
SCHEDULE RUNS WED, 10/19-TUE, 10/25.

Date: 10/18/16  
Last: 10/18/16  
Entered: Amanda Parker  
CO-OP: No  
Headline: ECR25332936  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$3,795.00  
Net Total: \$21,505.00  
Sales Tax:

WICS-TV/CD Combo 100/0 (WICS)  
Broadcast Month: Oct. 2016  
Spots: 25  
Rate: \$2,000.00  
Grand Total: 25 \$2,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (14-5.8)	10/20/16-10/21/16	10	1:00	5P- 5:30P (CST)	1				X	X			1	\$1,500.00	\$1,500.00	WICS-TV/CD Combo 100/0 (WICS) First News @ 5		10/18/16
15.0	Normal Line / News (15-5.8)	10/24/16-10/25/16	1	1:00	5P- 5:30P (CST)	1	X	X						1	\$1,500.00	\$1,500.00	WICS-TV/CD Combo 100/0 (WICS) First News @ 5		10/18/16
16.0	Normal Line / News (16-6.2)	10/20/16-10/21/16	2	1:00	6P- 6:30P (CST)	1				X	X			1	\$1,700.00	\$1,700.00	WICS-TV/CD Combo 100/0 (WICS) News Channel 20 @ 6		10/18/16
17.0	Normal Line / News (17-6.2)	10/24/16-10/25/16	2	1:00	6P- 6:30P (CST)	1	X	X						1	\$1,700.00	\$1,700.00	WICS-TV/CD Combo 100/0 (WICS) News Channel 20 @ 6		10/18/16
18.0	Normal Line / SPOT (18-3.8)	10/20/16-10/21/16	2	1:00	6:30P- 7P (CST)					1	1			2	\$1,000.00	\$2,000.00	WICS-TV/CD Combo 100/0 (WICS) Entertainment Tonight		10/18/16
19.0	Normal Line / SPOT (19-3.8)	10/24/16-10/25/16	2	1:00	6:30P- 7P (CST)	1	X	X						1	\$1,000.00	\$1,000.00	WICS-TV/CD Combo 100/0 (WICS) Entertainment Tonight		10/18/16
20.0	Normal Line / News (19-3.9)	10/20/16-10/21/16	2	1:00	10P- 10:35P (CST)	1				X	X			1	\$1,700.00	\$1,700.00	WICS-TV/CD Combo 100/0 (WICS) News Channel 20 Late News 10/18/16		10/18/16
21.0	Normal Line / News (20-3.9)	10/24/16-10/25/16	2	1:00	10P- 10:35P (CST)	1	X	X						1	\$1,700.00	\$1,700.00	WICS-TV/CD Combo 100/0 (WICS) News Channel 20 Late News 10/18/16		10/18/16
22.0	Normal Line / Football (21-2.6)	10/22/16-10/22/16	2	1:00	2:30P- 6P (CST)							1		1	\$500.00	\$500.00	WICS-TV/CD Combo 100/0 (WICS) College Football		10/18/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King (Adelstein & Associates)  
do hereby request station time concerning the following issue:

AFSCME <del>Local</del> Council 31
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: AFSCME ~~Local~~ Council 31



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

AFSCME Local Council 31  
~~205 N. Michigan Ave., Suite 2100, Chicago, IL 60601~~  
615 S Second St  
Springfield IL 62704

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive director/president Roberta Lynch  
Executive vice presidents Ralph Portwood, Carmin Willis-Goodloe,  
Yolanda Woods and Darinda Miller  
Secretary Dave Delrose  
Treasurer Rob Fanti

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/26/16            312-787-3322  
Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

      Jennifer E. Vaenti, CSM      \_\_\_\_\_  
Signature      Printed Name      Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WICS-TV	\$21,505.00	AFSCME IL Est. #5372